



INSIDE:
¡Piense en Grande! (or Think Big)
Philadelphia Story on Page 15
This Garnet Ring
Stars Will Be Born

Region 2 News

Karen A. Jackson, PLS – Region 2 Director
Delaware, District of Columbia, Maryland,
New Jersey, Pennsylvania, Virginia

2009-10: Issue 1

TULSA POST-CONFERENCE EDITION

April 2009



NALS' new membership campaign was announced last month in Tulsa and is now in full swing! Region 2 (aka The Blue Team) has been issued the challenge to think outside our individual boxes with the goal of retaining our current membership and increasing it by 10% between March 13, 2009 and March 1, 2010. We're competing with the other 7 Regions for the grand prize of a free reception at our 2010 regional conference. Rules? Ain't none! But we've got assistance – the NALS Foundation has graciously awarded Region 2 \$1,000 to help us with our THINK BIG project. Your Blue Team consists of:

Karen Jackson – R2 Director & Captain (jnskjackson@comcast.net)
Barb Hanley - Membership (bhanley@azarlaw.com)
Debbie Nickerson - NALS Foundation (dnickerson@grossminsky.com)
Cindy Root - Marketing (croot@shrr.com)

and we're here to assist with whatever ideas you may have to help Region 2 WIN BIG! GO BLUE TEAM!



RECAP

Submitted by: Kathleen Amirante, PP, PLS,
NALS Secretary/Treasurer

Tulsa welcomed arrivals to the 2009 NALS Professional Development and Education Conference where we began our journey to Think Big with Julie Abernathy, PP, PLS.



Unfortunately the Tulsa weather was a little nippy for most of us this year. However, that didn't diminish the energy and enthusiasm as members arrived ready to learn, network, and share.

Pre-Conference Activities

The conference officially began on Thursday afternoon with orientation for the 2009-2010 NALS leadership team, consisting of board members, committee chairs, committee members, task force members, NALS Foundation trustees, and staff led by Cathy Hankins, PP, PLS. Cathy shared with us the values, purpose, vision, and mission of NALS to help us understand our duties and responsibilities as members of the leadership team and the important role we play in maintaining and growing the NALS programs to ensure the future of our association.

The Humvee limo made its return this year, ferrying members to Top Dollar (where the Foundation jewelry is purchased). There was a lot of sparkle and shimmer on display the rest of the weekend as everyone showed off their latest find. Someone even bought a digital camera and began taking pictures to record all the events of the weekend.

Opening Announcements

NALS President Dee Beardsley PP, PLS, opened the conference by welcoming everyone to Tulsa for a weekend filled with opportunities for learning, networking, renewing old acquaintances, and forging new friendships. She then introduced Faynell Poe, PP, PLS, the NALS Foundation Chair who introduced the Keynote Speaker, Rita Murray.

Keynote Speaker

Rita Murray is a first generation American business woman, entrepreneur, TV host, consultant, and private pilot. She earned her Ph.D. in Instructional Psychology and Technology from the University of Oklahoma and is the author of *Survive and Thrive in a Multi-Generational World* and co-author of the book *Make Time Work for You*.

Rita led us through an interesting and entertaining presentation that not only answered many questions within the context of generational issues, but also challenged us to understand the differences in each distinct generation to enhance our communication, leadership, teambuilding, marketing, recruiting, and retention efforts.



President Julie Abernathy, PP, PLS, closed the opening session with a Special Announcement about the THINK BIG Membership Campaign. The THINK BIG campaign is a competition between the regions to gain and retain the most members from this conference through February 28, 2010. Each regional director is the team captain, and she has three team leaders on her team. The leaders are comprised of a representative from the marketing committee, the membership committee, and a trustee from the Foundation. Members of each team are made up of other region "leaders." As an example, if a leader is from Region 4, she will work with a different region, other than her "home region."

Each team is challenged to increase their region's membership by a NET 10 percent. This campaign will be for only 12 months, and ends on February 28, 2010. There are no rules as to how each team succeeds in the challenge. Thus – the THINK BIG – concept.

The team (or region) who gains the most percentage of NET members will win a free reception at their 2010 regional conference sponsored and paid by NALS. The team members will have their travel provided by NALS to that conference to share in the excitement of winning.

Each team was introduced and given an official team color tee shirt.

Region 1 – The Teal Team

Team Captain: Marion Sarcuni. Team leaders:
Caryn Wolchuck - Marketing
Dee Beardsley - NALS Foundation
Mimi Mangrum - Membership

Region 2 – The Blue Team

Team captain: Karen Jackson. Team leaders:
Cindy Root - Marketing
Debbie Nickerson – NALS Foundation
Barb Hanley - Membership

Region 3 – The Yellow Team

Team Captain: Marion Stone. Team leaders:
Mary Baldecchi - Membership
Mary Lenhart – NALS Foundation
Joanne Davis - Membership



Region 4 –The Pink Team

Team captain: Nancy Harris. Team leaders:



Reba Peden - Marketing
Cindy Lane Hughes – NALS Foundation
Kristy Turner - Membership

Region 5 –The Purple Team

Team Captain: Brenda Johll. Team leaders:

Leslie Stokes - Marketing
Mary Jo Denman – NALS Foundation
Lisa Mitchum - Membership

Region 6 – The Red Team

Team Captain: Tina Hurley. Team leaders:

Kristi Skipper – Marketing
Mary Burns – NALS Foundation
Donice Alford – Membership



Region 7 – The Green Team –

Team Captain: Brynne Williamson.

Team leaders:

Deborah Waters - Marketing
Marie Ringholz - NALS Foundation
Renee Kleinjan - Membership

Region 8 – The Orange Team

Team Captain: Karen Becker. Team
leaders:

Cathy Hankins – Marketing
Faynell Poe – NALS Foundation
Theresa Ann Alba - Membership



NALS Foundation Chair Faynell Poe, PP, PLS capped off the THINK BIG announcement by adding that the Foundation would be awarding each region a \$1,000 grant to use in its campaign.

Regional Meetings

Regional meetings were held Friday morning before the Networking Luncheon giving each Region a chance to begin plans for the THINK BIG membership competition to come up with wonderful ideas on how to get started.

Networking Luncheon

NALS 2008-09 President Dee Beardsley, PP, PLS, recognized all those attending their very first NALS Professional Development Conference by asking them to stand and be recognized. We were also honored to have with us a very distinguished group of women. Since 1929, 37 individuals have served as NALS President and we were lucky to have ten of those past presidents in attendance.

Barbara Akins, PLS
Mary Burns, PP, PLS
Anita Cottrell, PP, PLS
Donna Dendy, PP, PLS, CLA, TSC
Mary Jo Denman, PP, PLS
Jill Hale, PP, PLS, CLA
Cathy Hankins, PP, PLS
September Holmblad, PP, PLS
Marie Ringholz, PP, PLS
Sandra Yost, MBA, PLS

President Dee then introduced the Resource Center staff to be recognized for all they do for NALS throughout the year.

Membership Services Manager – Sandra Bates
Communications Manager – Jay Moore
Certification and Education Manager – Diana Price
Meeting and Marketing Representative – Jennifer Reed
And, of course, Tammy Hailey, CAE, our Executive Director

Tours of the Resource Center were scheduled to begin at 6 p.m. for anyone wishing to catch the shuttle. We were very fortunate to have the NALS past presidents act as our tour guides.

President Dee recognized and thanked the 2008-2009 NALS Board and leadership team for all their efforts to accomplish so much this past year, including:

- Release of Case Management and Trial Prep module.
- NALS Legal Training Course – We are excited to announce a new partnership with Stetson University, a top 100 law school located in Celebration, Florida. NALS and Stetson have developed an On-Line Legal Training Course bringing to fruition NALS' long time dream of providing a legal training course on-line for those individuals who are unable or unwilling to travel to their local chapter's LTC. Information on Stetson and this course is included in your conference materials.
- READYTALK – NALS is also excited to announce its partnership with ReadyTalk, a premier audio conferencing and webinar

provider. NALS will now have the capability to present Webinars utilizing ReadyTalk's dynamic and easy to use interface.

- Completion of a new book, *The Competent Legal Secretary* – now in the hands of an editor. Look for it in the year to come.
- *Inside NALS* blog. This is a blog by your officers and staff. You can also subscribe to the RSS feed and keep up to date with what's new in NALS.
- NALS new online Community – Ning! Sign up today!

President-Elect Julie Abernathy, PP, PLS, took the stage for a special announcement. Bonnie Hole made a special presentation to outgoing President Dee Beardsley - a quilt made for Dee from squares prepared by chapters, state associations, and friends all over the country, then put together and presented to Dee for her outstanding service as NALS president.



President-Elect Julie then mentioned the strides NALS has made the last ten years to bring programs and services to the members, including:

- The website
- The leadership manual, NALS.org, evolved from a 3-ring binder to an online tool for leaders
- E-News, E-Learn, and Leading the Way
- The online learning center
- The capability for committees to meet online
- The NALS community
- Blogs, including conference blogs and "Inside NALS"

To keep up with rising costs, and to continue to provide new products and services, there will be a slight increase in our dues amounting to 67 cents a month. The increase will be effective with the May mailings, which are the August renewals.

All information regarding the NALS Education Conference and National Forum scheduled in Irvine this October can be found on the NALS website. The room block is already filling up so make your reservations ASAP. NALS is also working on arrangements for tours of the area and would like to know if there is any

interest before making final plans. A full bus is needed to finalize the tours, so if you are interested, email Cathy Hankins, PP, PLS at chankins@bricker.com.

The 2010 NALS Education Conference and National Forum will be held in Branson, Missouri, October 20-24, 2010, at the Chateau on the Lake. The phone number for making your room reservation is 888-333-5253, and the room rate is \$119. Please be sure and share this exciting news with the other members of NALS.

NALS 2009-2010 President Julie Abernathy, PP, PLS introduced and swore in the 2009-2010 NALS Foundation Trustees:

Faynell Poe, PP, PLS, Chair
Mary Burns, PP, PLS
Mary Jo Denman, PP, PLS
Mary Lenhart, PP, PLS
Cindy Lane Hughes, PP, PLS
Meri Nelson, PP, PLS, TSC
Marie Ringholz, PP, PLS
Dee Beardsley, PP, PLS, as Board liaison

Foundation Chair Faynell Poe talked briefly about how the NALS Foundation "Puts Your Dollars" to work. Since last March, the NALS Foundation has presented \$14,600 in grants to NALS as well as to various regions, chapters, and state associations. The Foundation, along with all 8 Regions, funded Randy Singer and Sandy Geroux, the keynote speakers in Norfolk, and will also fund two keynote speakers in Irvine.

Faynell then recognized the NALS Past Presidents, ***the Members of Region 2*** and the Members of Region 6 as Silver Circle Contributors.

Faynell concluded by recognizing Past NALS President Kathy Siroky, PP, PLS for her past service as a Foundation Trustee. Kathy was not able to attend the conference this year, but a Certificate of Appreciation will be sent to her in thanks for her dedication and commitment to NALS.

Installation and President's Reception

NALS Past Presidents Donna Dendy, PP, PLS, TSC and Barbara Akins, PLS installed the new board and administered the oath of office to the 2009-10 NALS Board of Directors as follows:

President, Julie Abernathy, PP, PLS (TX)
President-Elect, Patricia E. Infanti, PP, PLS (PA)
Secretary/Treasurer, Kathleen R. Amirante, PP, PLS (MI)
Certification Director, Kathy Cline, PP, PLS, CLA (SD)
Education Director, Doris Compton, PP, PLS (AR)
Marketing Director, Ann Lang (ID)
Membership Director, Helene Wood, PP, PLS (TX)

Region 1 Director, Marion Sarcuni, PLS (NY)
Region 2 Director, Karen A. Jackson, PLS (VA)
Region 3 Director, Marion R. Stone, PP, PLS (MI)
Region 4 Director, Nancy T. Harris, PP, PLS (AL)
Region 5 Director, Brenda Johl, PP, PLS (WI)
Region 6 Director, Tina Hurley, PP, PLS (TX)
Region 7 Director, Brynne Williamson, PP, PLS (WA)
Region 8 Director, Karen Becker, PP, PLS (CA)
NALS Foundation Chair, Faynell Poe, PP, PLS (TX)
Immediate Past President, Dee Beardsley, PP, PLS (CA)
NALS Executive Director, Tammy Hailey, CAE (OK)



Dee Beardsley, PP, PLS presented the president's pin of office to NALS 39th President, Julie Abernathy, PP, PLS along with the traditional gavel. Julie reciprocated by presenting Dee with her past president's pin and gift before the past presidents welcomed her into their fold.

Julie spoke to the attendees on change. In order to ensure the future and growth of NALS, we must embrace change, allow the younger members to become our future leaders, and to utilize all the tools, benefits, and services NALS offers including NALS technology.

The President's reception followed. Attendees enjoyed a margarita toast at the Fiesta along with queso, guacamole, and salsa as we celebrated Julie's special day with Austin LSA as she was honored by her employer and family, as well as her NALS family and friends.

Leadership Sessions

Leadership training was jointly conducted for both chapter/state presidents and presidents-elect and state and local membership chairmen beginning Friday morning.

Presidents/President-Elects

Chapter/state presidents/president-elects and state and local membership chairs, in separate sessions, were treated to a presentation led by Cathy Hankins, PP, PLS, and Jay Moore who demonstrated the NALS website and all it has to offer NALS leaders including the new Community.

On Friday afternoon the presidents/presidents-elect were treated to a unique session led by past Presidents Dee Beardsley, PP, PLS and Jill Hale, PP, PLS, CLA using the toys of our childhood to teach us leadership skills we learned then, and still use today.

Saturday morning found chapter and state presidents and presidents-elect attending NALS University. Ten class topics were offered and each "student" attended seven classes. Topics and instructors were:

- “Keep Yourself Out of Hot Water” (Governance Documents)–Peggy Sullivan, PP, PLS
- “Come on Baby Light My Fire” (Motivating Members)–Kathleen R. Amirante, PP, PLS
- “If You Don’t Win the Lottery...Then Your Chapter Needs a Budget” (Finance and Budgets)–Beth Walker, PLS
- “The Power of Positive Thinking” (Overcoming Negativity)–Doris Compton, PP, PLS
- “Don’t Be Afraid to Negotiate!” (Negotiating Contracts)–Tammy Hailey, CAE
- “U and I R Stuck in the Middle of Communicate!” (Communication Skills)–Donna Dendy, PP, PLS, CLA, TSC
- “This Little Piggy Went to Market!” (Marketing)-Kristi Skipper, PP, PLS
- “Let’s Put the “FUN” in Fundraising!” (Fundraising)–Faynell Poe, PP, PLS
- “It’s a NALS Knockout! Or How About a Nice Hawaiian Punch?” (Programs with a Punch)–Kathy Cline, PP, PLS, CLA
- “On Your Mark, “Get Set, GO!” (Leading Effective Meetings)–Melissa Fuca, CLA

Following class, each student then graduated and received a diploma from NALS President-Elect, Patti Infanti, PP, PLS; 2008-09 President Dee Beardsley, PP, PLS; and 2009-10 President Julie Abernathy, PP, PLS recognizing their accomplishments.

On Saturday afternoon, the students continued at NALS University by attending a “Graduate” Class. Kathie Amirante conducted the session with the state presidents and presidents-elect, and Patti Infanti conducted the session with the local presidents and presidents-elect.

These sessions covered the nuts and bolts of running meetings, setting agendas, forming a leadership team, motivating members, dealing with difficult people, and making difficult choices.

Membership

This year the state/local membership chairs workshop was divided into two parts to accommodate the packed conference schedule. The first session, Membership & Marketing Together, was conducted on Friday morning with membership Chair Sherri Krawitz, PP, PLS, and marketing committee member Leslie Stokes, PP, PLS, TSC-CL, leading the session, along with membership director Helene L. Wood, PP, PLS, TSC-RE, providing support. Sherri and Leslie tag-teamed on the synergistic nature of membership and marketing and promoted the Marketing Tool Kit. Leslie provided colorful handouts on marketing. It was an upbeat session and gave everyone many ideas to take back to their chapters. The second session of the membership workshop was held on Saturday with membership chair Sherri Krawitz leading and membership director Helene Wood again providing support. During the second membership session, Sherri promoted the Membership Tool Kit, involved the members attending the workshop in the conversation and brainstorming, and encouraged them to **think big!**, the new

membership campaign for 2009-2010 announced by President Julie Abernathy, PP, PLS, on Thursday. Everyone liked the new theme and was anxious to put it into action. The state and local membership chairs and the others attending enjoyed the brainstorming and, at the conclusion of the workshop, left with a light step exchanging ideas as they went to their next session.

Recognition Luncheon, Closing and Networking Dinner

The Recognition Luncheon is always one of the most anticipated events of the conference as the successes of our leaders, chapters, states, regions, and members are announced. President Julie Abernathy, PP, PLS began by recognizing the hard work and dedication of the Oklahoma members who were instrumental in putting the conference together. Oklahoma members Cindy Squier, PP, PLS, Gay Sellers, PP, PLS, and Katherine Warren, PP, PLS were presented with Certificates of Appreciation.

President Julie presented 2008-09 President Dee Beardsley, PP, PLS with her plaque, honoring her as NALS president.

NALS membership director Helene Wood, PP, PLS, and membership chair Sherri Krawitz, PP, PLS announced the winners of the "Gotta Have It NALS" Membership Campaign.

The Roaring 20's Award is presented to the winners of the drawing of all new members. The winner will receive \$25 in NALS bucks. The winner is Jamie Lommen of Montgomery ALS, Alabama.

The Swinging 30's & 40's Award is presented to the winner of the drawing of all renewing members. The winner will receive \$50 in NALS bucks. The winner is Nancy Laird of New Mexico.

The Nifty 50's Award is presented to the winner of the drawing of all sponsoring members. The winner will receive \$75 in NALS bucks. The winner is Lisa Boyd of NALS of West Michigan.

The Psychedelic 60's Award is presented to the top recruiter in the nation. The winner will receive \$100 in NALS bucks. The winner is Beth Gravley of NALS of Greater Minnesota for recruiting 17 members.

The Disco 70's Award is presented to the winner of the drawing of student members who join or renew. The winner will receive \$19 in NALS bucks towards their next national dues. The winner is Andrea Hepburn of Florida.

The Fab 80's Award is presented to the region with the highest percentage of retention and will receive one free NALS Conference registration. The winner is Region 5 with 84 percent retention.

The Retro 90's Award is presented to the state with the highest percentage of retention and will receive one free NALS Conference registration. The winner is NALS of Oklahoma with **177 percent** retention.

The Your Choice Award is presented to the winner of the final drawing of all remaining names. The winner will receive \$100 in cash and the winner is Glenda Fuqua of Lubbock LPA, Texas.

Helene congratulated everyone who participated in the "Gotta Have It NALS" campaign. NALS membership currently totals 4,000 with retention at 77 percent.

Immediate Past President, Dee Beardsley, PP, PLS, presented a leadership pin to the 2008-09 leadership team, which included the Board of Directors, Committee Chairs, Committee Members, Task Force Members, NALS Foundation Trustees, Online Learning Center Facilitators, and NALS life members. Over 120 individuals served on the 2008-2009 Leadership Team.

President Julie also acknowledged all CLE award recipients in attendance, and all certified members in attendance stood and were recognized.

NALS Foundation Chair, Faynell Poe, PP, PLS, and Past President Dee Beardsley, PP, PLS assisted President Julie in presenting the Jett Awards. Each year NALS awards chapters and states who share their successful membership efforts and education endeavors with a Jett Award.

Receiving Cornerstone awards were Mississippi LPA for their mississippilpa.org and RLSA (VA) with Lessons in Law.



The Keystone Award winners were Houston ALP for their program "Super CLE Saturdays" and Texas ALP with "Come Fly with Me and Texas Train to Tomorrow."

The coveted Founder's Award, recognizing the best of the best, was presented to NALS of Central Ohio for their NALS @ Noon program.

Faynell also recognized new Circle Club Donors Talley Brathord, Renee Kleinjan, PLS, and Holly Mitchell.

Professional Development and Education Sessions

The sessions offered this year covered a variety of Professional Development and Education topics:

Business Etiquette: Peggy Sullivan, PP, PLS, covered topics ranging from meeting and greeting visitors to the right way to make or respond to a toast. The bottom line is that etiquette and manners are all about people and you don't really get a second chance to make a good impression.

Current State of the United States Immigration Law: Campbell Cooke, Esq. examined where immigration is at the moment, including the state of the borders, the state of visa and benefit availability, the current political trend in Washington, the effect of the Tulsa County Sheriff's 287(g) program, and where we appear to be headed.

Business Solutions for Greater Productivity: Karl Schoen (Shane), Corporate Sponsor Avery, give timesaving tips, image-enhancing ideas, and cost-saving options to put professional polish on mailings, presentations, and meeting materials. He also introduced Avery's new eco-friendly line of recycled products.

Introducing the Future of NALS Online Education – ReadyTalk: Jay Mills and Shawn Cardinal walked us through current trends in our industry and how organizations are choosing to work in an environment of greater time constraints and smaller budgets.

Pet Project – The Only Property that Will Miss You When You're Gone: D. Faith Orłowski, Esq. discussed how to make provisions for your pets in your estate planning documents.

Negotiating the Wild Blue Yonder: Karen Becker, PP, PLS, covered the organization, efficiency, and diligence necessary to run our desks effectively.

Guide to Preparing Witnesses for Trial: Carl H. Morrison, II discussed trial preparation with an emphasis on preparing witnesses and the role secretaries and legal assistants play in this.

Word Perfect – Advanced Tips, Tricks, and Q&A: Stephanie Floyd, PP, PLS, helped us discover some quick tips to become more efficient with some of WordPerfect's features.

Forensic Technology and CSI: Crime Detection in the Future: Frank Ziegler gave a summary of emerging technology that will significantly enhance law enforcement's ability to solve crimes.

Living Fearlessly in a Leaner, Meaner Job Market: Marsha Smitherman, PP, PLS, talked about strategies to keep you flexible in a changing job market. You will learn how to maintain an awareness of what your boss thinks is important without losing

sight of your own goals and interests. This session will empower and encourage you to play the hand you are dealt in the workplace.

Myths of the Criminal Justice System: Jay Swearingen – Are there innocent people in prison? How accurate and reliable is eyewitness identification. Is our system of criminal justice fair regardless of race or social status? Jay Swearingen is the executive director of the Midwestern Innocence Project and will illustrate the need to tweak our criminal justice system to make it more just.



An Innocent Man: Dennis Fritz, one of the main characters in John Grisham's only non-fiction work, "An Innocent Man," explains what life was like when he spent 12 years in prison for a crime he did not commit.

How to Create a Best-of-the-Best Program for Your State or Chapter – NALS Jett Award Founder's Award: Cathy Hankins, PP, PLS, discusses the program her chapter developed "NALS @ Noon."

Wrap Up Session

Faynell Poe, PP, PLS, Foundation Chair, thanked everyone for their support of the Foundation and announced that the auction raised approximately \$5,491.25, Circle donors paid in full raised \$2,800 with additional Circle renewals and new donors participating in the installment plan totaled \$1,200. The first "Dress a Star" contributor is Region 3 who purchased Cathy Hankins, PP, PLS to dress as a favorite star at the Irvine conference this fall. The Foundation also received a general donation of \$250. All of this combined gave the Foundation a total of \$9,841.25 at this conference. Faynell also announced three new Circle Members – Lisa Mitchum, PLS, Kathie Amirante, PP, PLS, and Rita Gilson, PP, PLS.

NALS members help the NALS Foundation through their support of the various sweepstakes drawings at NALS conferences, and in turn the NALS Foundation "Puts Your Dollars to Work" by helping NALS members. This year the Foundation awarded a grant of \$1,000 to each Region to be used for its "THINK BIG" membership campaign. Drawings for the Foundation sweepstakes prizes were then conducted.

The final event of the conference was the networking dinner after which the DJ fired up the amps and got the crowd rockin' and rollin' on the dance floor.

Special guests included Elvis Presley, Marilyn Monroe, Audrey Hepburn, Harpo Marx, and Cher.

And A Final Thank You

Special thanks to our corporate sponsors, exhibitors, and advertisers, Legal Directories Publishing Company, Aflac, Haynes and Boone, LLP, Avery Dennison, Liberty Mutual, Esquire, ReadyTalk, Texas ALP, Austin LSA, Inc., FindaCourtReporter.net, Region 6, Tri-County LPA, and NALS of Orange County.

Special recognition also goes to the staff of the NALS Resource Center. Without their tireless efforts, our association would not function. Our fabulous Resource Center Staff includes:

Tammy Hailey, CAE, Executive Director
Saundra Bates, Membership Services Manager
Diana Price, Education & Certification Manager,
Jennifer Reed, NALS Meetings & Marketing Assistant, and
Jay Moore, Communications Manager

Words cannot express how thankful we are for each of you and your dedication to our association and its members.

ONLINE NEWS



- NALS is presenting a new way to access your membership information and purchase items from the NALS Store – Go Members. Stay tuned for more info.
- The NALS Community on Ning is 350 people strong! Get started by visiting www.nalsnet.ning.com. We're also on LinkedIn and Facebook.
- The second NALS WebEd Webinar, "So You Think That Document Is Confidential?", will be on May 20 at 1 p.m. Central (2 p.m. Eastern). Cost is \$35 for members.
- NALS has teamed with Stetson University to present an Online Basic Legal Training Course. Go to www.nals.org and click "Education" for more details.



ONE GOLDEN RING: This year's ring to win is gold and garnet, but the concept's still the same. Once again, the NALS Foundation will be selling gift auction raffle tickets at this year's R2 Conference at TWENTY BUCKS for 25 tickets and a chance to win this beautiful ring! Presale tickets will be available for \$5 a ticket if you can't make it to Philadelphia or just want to get an early chance. Contact NALS Foundation Trustee Mary Lenhart, PP, PLS at mlenhart@pwhd.com for tickets and/or information.



NALS Foundation Purple Carpet Gala



Do you know a Foundation Trustee, a NALS Board Member or a NALS Past President who has “star quality”? Give them their chance to shine at The NALS Foundation’s “Purple Glob Awards” on Saturday, October 10, 2009, during the NALS Annual Educational Forum in Irvine, CA. Members, chapters, state associations and regions have the opportunity to “dress” a Foundation Trustee, a NALS Board member, or a NALS Past President as a Hollywood star. Registration fee is \$100 and the “stars” are limited, so pick your star and let the Foundation know!



NALS REGION 2 – 13th ANNUAL MEETING
July 31 – August 2, 2009
DoubleTree Hotel Philadelphia
237 South Broad Street, Philadelphia, PA 19107-5686
Reservations: 215-893-1600; FAX 215-893-1663
Web site: www.philadelphia.doubletree.com
COST OF ROOMS: \$159.00 s/d –
Currently, the tax rate is about 14% (state & local)
Check in: 4:00 p.m. Check out: 12:00 p.m.

Note: When making your room reservations, please indicate that you will be attending the “NALS – Region 2” meeting. In order to receive the group rate, the **DEADLINE FOR HOTEL RESERVATIONS IS: July 1, 2009.**

SCHEDULE

Friday, July 31, 2009

12:30-5:30 p.m. Duck Boat Tour
[TENTATIVE] **Separate cost**
Dinner on your own

Saturday, August 1, 2009

8:00 -1:00 pm Registration
8:00 -9:00 am Continental Breakfast
9:00 -9:15 am Official Welcome & Introductions

9:15-10:15 am	John Morris – Ethics (1 hr CLE)
10:15-11:15 am	Hank Grezlak – Diversity (1 hr CLE)
11:15-12:15 pm	Judge Marjorie Rendell – Civic Duty [tentative] (1 hr CLE)
12:15-1:30 pm	Lunch –Julie Abernathy, PP, PLS, NALS President
2:00-3:00 pm	Legal Jeopardy (1 hr CLE)
3:00-3:30 pm	Afternoon Break – Exhibitors/Raffles/Networking

Saturday, August 1, 2009 (cont.)

Sunday, August 2, 2009

3:30-4:30 pm Pam Thurmond & David
Dormont – Scams/
Schemes (1 hr CLE)

8:00-9:30 a.m. Buffet Breakfast
9:30-10:00 a.m. Raffle Drawings, Silent Auction
& NALS Foundation
10:00-12:00 p.m. Town Meeting

REGISTRATION FEE:

- | | | |
|------------------------------------|--|--|
| Plan A
<u>Full Scrip</u> | \$110.00 - NALS Member* | \$125.00 - non-member
(This includes Registration, Saturday Breakfast, Coffee Breaks,
Saturday Lunch, Saturday Seminars, Sunday Breakfast, and NALS
Foundation premium prize ticket) |
| Plan B | <u>Saturday ONLY</u>
\$85.00 - NALS Member* | \$100.00 - non-member
(This includes Registration, Coffee Breaks, Saturday Lunch, Saturday
Seminars, and NALS Foundation premium prize ticket ONLY) |
| Plan C | <u>Sunday ONLY</u>
\$35.00 - NALS Member* | \$45.00 - non-member
(This includes Registration, Sunday Breakfast, Sunday Town Meeting,
and NALS Foundation premium prize ticket ONLY) |

MAKE CHECKS PAYABLE TO: REGION 2 CONFERENCE

DEADLINE FOR REGISTRATION: JULY 15, 2009

No refunds after July 15, 2009

Note: There will be a \$10.00 late registration fee assessed to
all registrations received after July 15, 2009.

NAME: _____

ADDRESS: _____

PHONE NUMBER (Day): _____ (Evening): _____

E-Mail Address: _____

STATE (if NALS Member): _____ Member #: _____

Please check desired Plan: Plan A _____
Plan B _____
Plan C _____

NALS members \$ _____ Non-members/ Guests \$ _____

FRIDAY

Optional Activity: Duck Boat Tour [tentative]

Enclosed is a total check for \$_____ for registration(s) for the 2009 Region 2 Meeting to be held on July 31-August 2, 2009. There is a late registration fee of \$10.00 for registration(s) not received by **July 15, 2009**. NO REFUNDS after July 15, 2009.

Please make check payable to "**REGION 2 CONFERENCE**" and mail to
Shelley Fintor, PP, PLS
43947 Afton Terrace
Ashburn, VA 20147

If you are a non-member of NALS, Inc., membership and other information will be available at the registration desk.

****NOTE: Registration must be received by JULY 15, 2009****

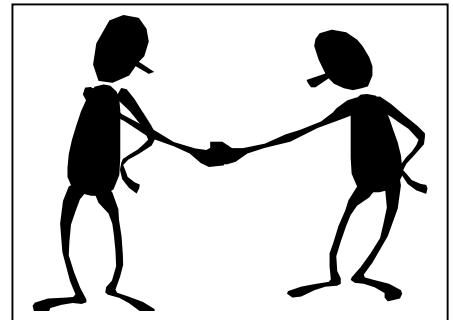
WELCOME TO THE REGION 2 FAMILY!

NEW REGION 2 MEMBERS:

March 2009

Joyce Diaz (VALS)
Sharon Olinger (NALS of PA)
Barbara Rogers (NJALS)
Christine Watkins (NALS of PA)
Kathleen Willard (NALS of PA)

TOTAL REGION 2 MEMBERS a/o MARCH 2009:
414



NEW REGION 2 CERTIFICATIONS:

Cheryl Blythers, ALS (VALS)
Susan Stiles, PP (VALS)



FUTURE STATE MEETINGS:

DC

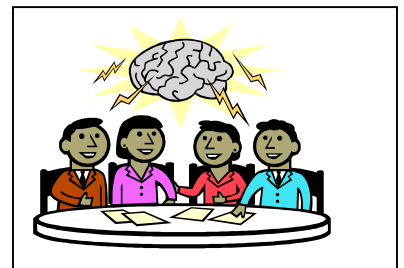
2nd Tuesday of each month, 1 p.m., at DLA Piper, 500 8th Street, N.W.

New Jersey

Annual: April 17-19, 2009, Woodbridge Hilton, Iselin, NJ
Fall: September 26-27, 2009, Carteret, NJ

Pennsylvania

Annual: May 1-3, 2009, Holiday Inn Conf. Center, York, PA
Rooms: \$89 single/\$94 double
Fall: TBD



FUTURE STATE MEETINGS (cont.):

Virginia

Annual: April 30-May 3, 2009, Wyndham @ 59th & Ocean, Virginia Beach.

Ocean View Rooms: \$129; City View Rooms: \$109

Fall: September 12-13, 2009, either Charlottesville or Richmond

FUTURE NALS MEETINGS:

October 8-11, 2009: Educational Conference & National Forum, Irvine, CA

March 10-14, 2010: Professional Development Conference, Tulsa, OK

October 20-24, 2010: Educational Conference & National Forum, Branson, MO

***NEXT REGION 2 NEWSLETTER:
June 2009***

HAPPY ADMINISTRATIVE PROFESSIONALS DAY!
APRIL 22

